

# FACT BOOK

2024



CALIFORNIA STATE UNIVERSITY  
**BAKERSFIELD**™

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At California State University, Bakersfield, we are launching a new era of discovery, opportunity and excellence built upon this university's superpower:

## OUR STUDENTS.

There is a new energy in the air here in the heartland of California, and the rest of the country is taking notice. Our university is a perennial leader in the top tier of rankings for affordability and social mobility, which measures how far our graduates soar with a CSUB degree. Our excellence is directly connected to the brilliance of our faculty and supportive staff, who help our students work toward their dreams even before they take their first steps on campus.

The only thing missing from our campus is you.  
We invite you to join our thriving Roadrunner community today.

Invest in your future. Invest in CSUB.

”

– **Dr. Vernon B. Harper Jr.**

Interim President, California State University, Bakersfield



## INTRODUCTION

California State University, Bakersfield is committed to powering economic change, community development and social growth across the southern San Joaquin Valley and beyond. CSUB is where Roadrunners rise to shape their futures and those of their families, empowered by the transformative education provided by a dedicated and passionate community of faculty and staff.



**9,399**

Students



**TWO**

Campuses:  
Bakersfield and  
Antelope Valley



**64,000+**

Alumni



- broke ground in 1965, with classes officially starting in 1970.
- offers 37 undergraduate majors, 5 teacher credential programs, 17 master's degree programs and a doctoral program in educational leadership.
- is fully accredited by the Western Association of Schools and Colleges, Senior College and University Commission (WSCUC).
- is a designated Hispanic Serving Institution.
- supports ongoing social, cultural and economic development in the region, with over 60% of graduates remaining to work in Kern County.
- is nationally recognized for affordability, inclusivity and social mobility.
- is the only public university within 90 miles.



**FOUR**  
schools across all  
academic disciplines



**2,500+**  
degrees conferred  
annually



**66%**  
of students are first in  
their families to pursue  
a bachelor's degree



**16**  
athletic teams  
competing in NCAA  
Division I



**1,323**  
faculty and staff  
supporting student  
success



**60%**  
of alumni remain  
in the region after  
graduation

# SCHOOLS

## Arts and Humanities - *Majors that matter.*

The School of Arts and Humanities provides students with broad artistic and humanistic knowledge while increasing skills that are useful for a variety of professions. The school has seven departments and nine academic programs, and also regularly offers concerts, exhibitions, guest lectures, and performances for the university and the community.

## Business and Public Administration - *Majors that mean business.*

The School of Business and Public Administration leads the region with undergraduate and graduate degree programs, preparing leaders trained in current theory and practice. We offer five bachelor's degree programs: agricultural business, economics, environmental resource management, public administration and business administration, which offers 12 concentrations including accounting, entrepreneurship, finance, human resource management, management, marketing and supply chain logistics. In addition to an MBA, offered in person and online, we provide an MPA program and a MS in Health Care Administration, all designed for working professionals. Accredited by AACSB and NASPAA, the school powers the region's economy and develops leaders for the future.

## Natural Sciences, Mathematics and Engineering - *Majors that work.*

The School of Natural Sciences, Mathematics and Engineering provides students with hands-on research and field practice opportunities that help them succeed after graduation. With millions of dollars in federal grants and scholarships, state-of-the-art facilities and brand-new degree programs, the school is on the cutting edge of science, engineering and health care education that empowers the regional economy and enhances the well-being of Kern county residents.

## Social Sciences and Education - *Majors that make a difference.*

The School of Social Sciences and Education offers undergraduate, graduate, credential and professional degree programs that prepare students for careers in education professions, health and wellness, civic engagement, community advocacy, human and social services, law enforcement and legal professions. The school has forged strong partnerships with local school districts, criminal justice agencies, non-profit groups and other organizations to enrich the quality of life in the region.





# STUDENTS

# Fall 2023 Enrollment



| LEVEL                        | %     | TOTAL |
|------------------------------|-------|-------|
| Freshmen                     | 16.5% | 1,552 |
| Sophomore                    | 10.8% | 1,011 |
| Junior                       | 25.9% | 2,434 |
| Senior                       | 32.8% | 3,079 |
| Graduate & Postbaccalaureate | 14.0% | 1,323 |
| Total                        | 100%  | 9,399 |

| BY AGE                       | Under 18 | 18-19 | 20-21 | 22-24 | 25-29 | 30-34 | 35-39 | 40-49 | 50-64 | 65+ | TOTAL |
|------------------------------|----------|-------|-------|-------|-------|-------|-------|-------|-------|-----|-------|
| Freshmen                     | 213      | 1,218 | 69    | 25    | 16    | 7     | 0     | 1     | 0     | 3   | 1,552 |
| Sophomore                    | 11       | 602   | 340   | 41    | 5     | 4     | 1     | 5     | 2     | 0   | 1,011 |
| Junior                       | 2        | 198   | 1,086 | 555   | 318   | 121   | 76    | 62    | 13    | 3   | 2,434 |
| Senior                       | 0        | 20    | 658   | 1,214 | 612   | 246   | 167   | 119   | 37    | 6   | 3,079 |
| Graduate & Postbaccalaureate | 0        | 0     | 27    | 357   | 372   | 235   | 142   | 130   | 55    | 5   | 1,323 |
| Total                        | 226      | 2,038 | 2,180 | 2,192 | 1,323 | 613   | 386   | 317   | 107   | 17  | 9,399 |

| BY ETHNICITY                           | Count | %     |
|--|-------|-------|
| Black/African American                 | 393   | 4.2%  |
| American Indian/Alaska Native          | 30    | 0.3%  |
| Asian                                  | 640   | 6.8%  |
| Hispanic/Latino                        | 6,409 | 68.2% |
| Non-Resident Alien                     | 137   | 1.5%  |
| Native Hawaiian/Other Pacific Islander | 9     | 0.1%  |
| Two or More Races                      | 195   | 2.1%  |
| Unknown                                | 367   | 3.9%  |
| White                                  | 1,219 | 13.0% |
| Total                                  | 9,399 | 100%  |

| BY SEX                       | FEMALE | MALE  | TOTAL |
|------------------------------|--------|-------|-------|
| Freshmen                     | 924    | 628   | 1,552 |
| Sophomore                    | 655    | 356   | 1,011 |
| Junior                       | 1,638  | 796   | 2,434 |
| Senior                       | 2,032  | 1,047 | 3,079 |
| Graduate & Postbaccalaureate | 928    | 395   | 1,323 |
| Total                        | 6,177  | 3,222 | 9,399 |

Note: The figures presented on this page may not sum to totals due to rounding.

“

Being a student-athlete at CSUB has helped me get much closer to achieving my professional and athletic goals. The environment at CSUB has helped me maintain balance in my school, soccer, and personal life because of the countless resources provided. The support from university staff, my coaches and others have helped me grow to become a well-rounded professional in the classroom and on the field. The opportunities that CSUB has provided has helped me to pursue a degree in business and has encouraged me to enroll in getting a post-bachelor's degree in my fifth year of education.

”

– **Bryson Hankins**, men's soccer athlete





# STUDENT SUCCESS

## Academics

Academic excellence and a commitment to building a vibrant social and economic future for our students is at the core of everything that we do at CSUB. We are passionate about supporting and educating students and inspiring them to become knowledgeable, engaged innovative and ethical contributors to this region and the global community. CSUB provides a host of resources dedicated to making sure all students have the resources they need to excel.

## Diversity

CSUB is committed to diversity, equity and inclusion. The university aims to uplift, validate and support students of all backgrounds. CSUB provides programs and initiatives such as the Multicultural Alliance and Gender Equity Resource Center (MAGEC), Dreamers Resource Center, Veterans Success Center and services for students with disabilities.

## Extended Education and Global Outreach (EEGO)

EEGO offers online and hybrid bachelor's completion degrees, master's degrees and professional certificates designed for adult learners who want to improve their earning potential and have a more fulfilling life. Additionally, EEGO is home to the Study Abroad and Fulbright programs, which seek to enrich the university experience for main campus students.

## Sustainability

At CSUB, being sustainable means reducing waste, using water responsibly, being energy efficient, using sustainable transportation, promoting green jobs and more. To address food insecurity, CSUB offers a number of options for students, including the Food Pantry and fruits and vegetables from the Edible Garden. In 2018, CSUB ranked Silver in the Sustainability Tracking, Assessment & Rating System (STARS) for its commitment to reducing its environmental impact.

## Walter Stiern Library

The 150,000 square-foot building houses nearly half a million volumes and provides electronic access to hundreds of thousands of periodical titles and over a million ebooks in almost 200 databases. Faculty and staff have access to materials from across all 23 campuses of the California State University via OneSearch and CSU+.





# COMMUNITY

California State University, Bakersfield collaborates with government, business and community organizations and leaders to enhance the quality of life, enrich the educational environment and enhance the economic future of our region. Strategic partnerships, lectures, special events, artistic exhibitions, performances and public service efforts give the community unique resources only available through CSUB.

## Antelope Valley

CSUB Antelope Valley is a satellite campus approximately 90 miles south of the main campus. It offers critical higher education opportunities in the region, allowing students to pursue bachelor's degrees, master's degrees or teaching credentials where they live and work.

## A Better Bakersfield and Boundless Kern (B3K)

CSUB is partnering with government agencies, the private sector and nonprofits to achieve inclusive growth and prosperity for our region.

## The Kern Education Pledge

CSUB has joined with 46 Kern County school districts and community college districts to form an unprecedented cradle-to-career education system that is being modeled throughout the nation.

## Kegley Institute of Ethics

The Kegley Institute of Ethics serves the community through ethics education, public lectures and events, training, research and teaching. KIE provides relevant, thought-provoking content that stimulates conversation and reflection throughout our region.

## Alumni

The majority of CSUB's 64,000 alumni remain in the region after graduation, supporting innovation and the local workforce. Many of our alumni stay connected with our CSUB Community through the `RunnerBridge network and the `Runner Alumni Mentor Program (RAMP). Alumni who are RAMP mentors offer professional expertise, guidance and encouragement to current Roadrunners, providing students with opportunities for internships and careers after college.




## Thanks to the support of generous community partners, students are working directly with faculty on research that impacts our region.

The President's Associates is the most prestigious and longest-standing giving society at CSUB. The contributions raised from generous community members are used to provide exceptional students with scholarships to conduct in-depth research projects as part of the Student Research Scholars Program.

Just a portion of the research being done by CSUB's Student Research Scholars:

- The effects of music on fatigue, affect and recovery from exercise
- Understanding the human fear of artificial intelligence
- Investigation into enzymatic sulfur reduction in fossil fuels
- Chinese contributions to Kern County
- The effects of microplastics on the symbiotic relationships between mycorrhiza and rhizobia with alfalfa



“ The Student Research Scholars Program has been an invaluable experience that has provided me with the opportunity to pursue new interests, expand my knowledge and my personal growth. It has provided me with a new insight, a journey of intellectual adventure during my undergraduate years that will help me excel in both my academic and professional endeavors. ”

– Abigail Sanchez, Student Research Scholar



**No. 1**  
Top 10 Best Nursing Schools in CA  
Nurse.org, 2023



**No. 7**  
Best Hispanic-Serving Institutions in CA  
Degree Choices, 2024



**No. 10**  
Best Bang for the Buck College: West  
Washington Monthly, 2023



**No. 15**  
Best Colleges in California  
Degree Choices, 2024



**No. 16**  
Best Colleges in the West  
Degree Choices, 2024



**No. 16**  
Top Public Universities in the West  
U.S. News and World Report, 2024



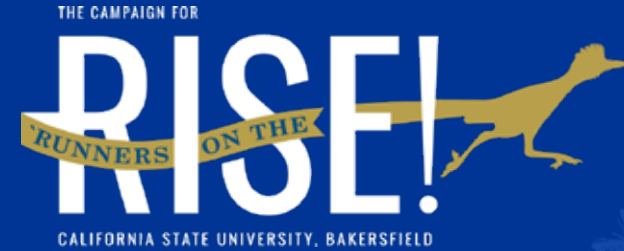
**No. 17**  
Best Hispanic-Serving Institutions  
Degree Choices, 2024



**No. 20**  
2023 Social Mobility Elevator  
Education Reform Now



**No. 22**  
Top Performers on Social Mobility  
U.S. News and World Report, 2024



California State University, Bakersfield continues to distinguish itself for the way it empowers students' economic, social and professional growth with the support of generous community partners. Help CSUB continue this drive to new heights of student success as we work to complete the \$55 million capital campaign by July 2024 and transform the future of our region.

**Rise with us at [csub.edu/rise](https://csub.edu/rise)**



# WHERE WE ARE





CALIFORNIA STATE UNIVERSITY  
**BAKERSFIELD**

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